



# RADIANT SYSTEMS CORPORATE PROFILE

For over two decades, Radiant Systems has provided innovative store technology to the hospitality and retail industries. Offering unmatched reliability and ease of use, Radiant's hardware and software products have been deployed in over 60,000 sites across more than 100 countries.

Radiant's approach to enabling operators to grow the top line centers on point-of-sale, self-service kiosk, ecommerce and back-office technology that redefines the customer experience and greatly enhances revenue drivers.

RADIANT HEADQUARTERS  
ATLANTA, GEORGIA



## REVENUE DRIVERS

### *Speed of Service*

Consistent, quick, and accurate service at every point-of-purchase.

Faster transactions, faster employee training and faster delivery to the customer with no errors.

### *Customer Loyalty*

Innovative frequency programs, exceptional convenience and a brand-building environment – creating a unique experience that compels the customer to return again and again.

### *Higher Sales Per Visit*

Intelligent upselling, multi-profit center POS, and point-of-purchase promotions – providing customers with greater value and a broad selection of products removing barriers to the sale.

### *Stopping the Leaks*

Customer order confirmation, fraud detection, and shrink prevention – discovering ways revenue is lost and ensuring that operators keep what they earn.

## QUICK FACTS

- ▶ Founded in 1985
- ▶ Technology provider to the hospitality and retail industries
- ▶ Headquartered in Atlanta with offices in Dallas, Memphis, Los Angeles, Prague, Singapore, Melbourne and London
- ▶ Publicly traded since 1997 (NASDAQ: RADS)
- ▶ 1,000+ employees worldwide
- ▶ 125+ certified sales and service partners
- ▶ 60,000 sites installed worldwide
- ▶ 2005 revenues exceeded \$170 million
- ▶ Product line includes point-of-sale, self-service kiosks, loyalty and gift card management, ecommerce, back office/home office systems



## PETROLEUM & CONVENIENCE

*SPEED AND SECURITY*

- Point-of-Sale
- Self-Service Kiosk
- Loyalty and Gift Cards
- Fuel Management
- Foodservice Management



## HOSPITALITY

*RELIABLE AND EASY-TO-USE TECHNOLOGY*

- Point-of-Sale
- Self-Service Kiosk
- Loyalty & Gift Cards
- Back Office and Home Office
- Inventory Management
- Foodservice Management
- Labor Management/  
Scheduling



## ENTERTAINMENT

*END-TO-END SOLUTION*

- Point-of-Sale (ticketing & concessions)
- Self-Service Kiosk (ticketing & concessions)
- Internet Ticketing
- Loyalty & Gift Cards
- Foodservice Management
- Back Office and Home Office



## RETAIL

*STREAMLINE BUSINESS OPERATIONS*

- Point-of-Sale
- Inventory Management
- Integrated Purchasing
- Customer Tracking and Reporting
- Ecommerce Solution
- Integrated Card Processing



FOR MORE INFORMATION, PLEASE VISIT US AT  
[WWW.RADIANTSYSTEMS.COM](http://WWW.RADIANTSYSTEMS.COM) OR CONTACT US AT 877.794.RADS

ATLANTA • DALLAS • LONDON • LOS ANGELES • MELBOURNE • MEMPHIS • PRAGUE • SINGAPORE

RSCP-0806

© 2006 Radiant Systems, Inc. All rights reserved. Radiant Systems and design is a registered trademark of Radiant Systems, Inc. All other trademarks are the property of their respective owners.

